Strategic Planning: Growing Competition

- Open Online Specialists
- “Uni 2.0” Institutions
- Publishing Companies
- Platform Companies
- DIY Platform Tools
- Open Source Groups

Logos and brands included in the diagram:
- Open Universities Australia
- Udacity
- Coursera
- Udemy
- Canvas Network
- FutureLearn
- Canvas Network
- Google
- YouTube
- edX
Companies such as Apple, Google and education publisher Pearson will be allowed to award cut-price degrees to British students under proposals to be announced in a white paper next month.

The move signals ministers’ growing dissatisfaction with some of Britain’s universities for failing to offer quality and value for money while not doing enough to help graduates into worthwhile jobs.
University workforces need to change faster

Many universities still have good academic careers to come

We need a university workforce that can drive innovation

Andrew Vann

Last week the Australian Higher Education Industrial Association released a report called by Macquarie University. The report, called "The Future of Higher Education Workforce: A Global Perspective," is based on international research and is the result of a two-year study. The report calls for radical changes to the way universities are funded and managed, and for a more flexible and responsive workforce. It argues that universities must become more entrepreneurial and that they must be able to respond more quickly to changes in the job market. The report also calls for a more diverse and inclusive workforce, with more opportunities for people from all backgrounds to work in higher education. The report is available online at the AHEIA website.

Unis could give credit for online courses

However he said the final nail was the issue of fees which is likely to be the most important for MOOCs. All universities will meet in Delhi in March to try to find a way to step up the pace of change which could include universities offering courses through MOOCs. He added that universities don't teach and that online courses are an important part of the curriculum.

Tracking education, the power of data, and digital learning.

In a move that could hasten the acceptance of online degrees, the University of Queensland and the Australian National University have been considering giving academic credit for online courses (MOOCs). The two universities, both charter members of the U.S. online course provider edX, are discussing an international alliance with other universities in which each of them will offer credit for MOOC courses taken by their group members.

At least four overseas universities have been in discussions about the alliance with the University of Queensland and ANU. These are Delft University of Technology in the Netherlands and Technical University of Denmark. The universities are interested in forming an international alliance that would allow them to offer credit for online courses taken by their students.

The University of Queensland and ANU are the charter members of edX, the online learning project that is trying to bridge the gap between universities and online learning providers. The project is a joint venture between Harvard University and the Massachusetts Institute of Technology. The universities are considering forming an international alliance that would allow them to offer credit for online courses taken by their students.

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